

SPECIAL ADVERTISING SECTION

# BIONICLE

## METRU NUI

### UNMASKED 2

A collectible look at the BIONICLE  
Universe from DC Comics!



RANDY  
#1107  
16 JUL '04  
PETE



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Every Legend Has Its Villains...  
**Beware The Vahki.**



When the peaceful existence of Metru Nui is threatened by ruthless Vahki enforcers and a mysterious traitor, six new Toa are suddenly called upon to protect their island city. Who will prove victorious?

**BIONICLE<sup>®</sup> 2**  
LEGENDS OF  
**METRU NUI**

All-New CGI-Animated Movie  
Only On DVD And Video  
October 19

Visit [www.bionicle.com](http://www.bionicle.com) for exclusive updates!



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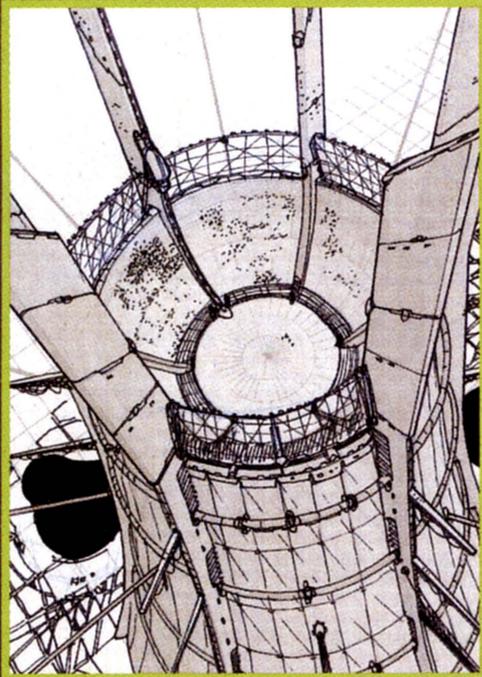




# BIONICLE<sup>®</sup> 2 LEGENDS OF METRU NUI

## BEHIND THE SCENES

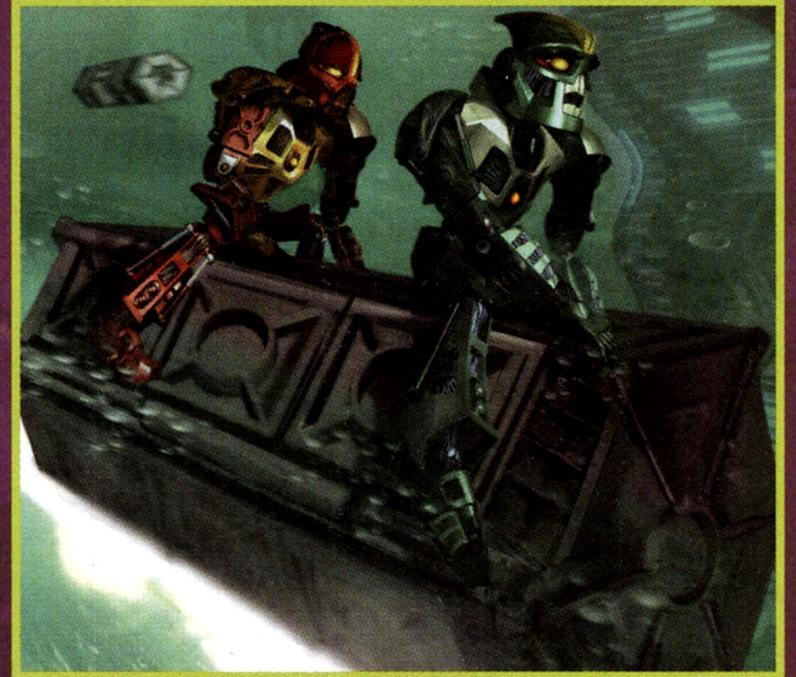
*by Ari Silber*



Pre-visualization of the Great Coliseum



Greyscale model of the Great Coliseum



Vakama and Matau riding in the transport chute

On October 19th, the all new action-packed BIONICLE<sup>®</sup> adventure comes to DVD: BIONICLE<sup>®</sup> 2: LEGENDS OF METRU NUI. Join us now for an exclusive behind-the-scenes sneak peek as the filmmakers take us on a tour of two exciting features on the island of Metru Nui: the Great Coliseum and the transport chutes.

We first enter the breathtaking Great Coliseum as the Matoran of Metru Nui meet their new Toa heroes. The Coliseum serves as the main center for the entire island and as a special events meeting place. To design Metru Nui's Coliseum, the filmmakers naturally turned for inspiration to the most famous role model in the world: the Coliseum in Rome. The film's design team visited the actual Roman ruins and studied countless books on its architecture in order to form the basis of the Metru Nui Coliseum. While filming the Coliseum scene, the directors got the chance to use their knowledge—and to tap into their love of such dramatic Roman gladiator movies as "Spartacus" and "Gladiator," both of which inspired many of the scenes' powerful images. The BIONICLE score took its cues from these films as well.

The Roman Coliseum had a detailed system of underground elevators that would bring forth animals to challenge the gladiators. The filmmakers borrowed this idea for BIONICLE 2: LEGENDS OF METRU NUI, as their modern gladiators attempt to prove their worth. The Metru Nui Coliseum stands at the peak of a huge tower, thousands of feet high in the center of the island. The tower

itself is the headquarters of the city's leader, Turaga Dume, and it has enormous elevators that can take all the Matoran to the Coliseum with ease. But in the new Coliseum, pillars of protodermis, which are columns filled with a gooey liquid substance, rise up out of the stage floor to test the Toa Metru. While directing this important scene, the filmmakers didn't think in animation terms, but photographed it as if this were a live-action film. They used cool and unusual camera moves to make the action even more thrilling and "real."

Following the scene in the Coliseum, we move into the transport chutes. If the Great Coliseum is the heart and center of Metru Nui, then the transport chutes are like the veins: they're soft and have a membrane-like skin with a jelly-like liquid on the inside, thicker than water—like the protodermis. These chutes flow throughout the entire island, and are generally used for the shipping of cargo, which is controlled by local pump stations that determine the direction the chutes flow in. The chute itself has different speeds: the closer an object is to the center, the faster it will go. When the Toa go into the chute, there is a sound vacuum—once inside, the Toa cannot talk to one another.

Of course, this is just a quick preview—to fully appreciate the wonders of the Great Coliseum, the transport chutes, and, of course, the adventures of the new Toa heroes, you'll have to watch BIONICLE 2: LEGENDS OF METRU NUI on October 19th.

# BIONICLE®

# .COM

*brings Toa power to the web!*

BIONICLE fans in the know will be quick to tell you that the place to go online is BIONICLE.com! Since it went live in 2001, the site has attracted millions of unique visitors per month with its combination of behind the scenes info, cool online games, exclusive animations, and more. We talked with BIONICLE senior web producer Leah Weston about what goes into making the site come to life:

**Q. How did you get started working on BIONICLE?**

**A.** BIONICLE was my first project with the LEGO Company, in June of 2000. As soon as I saw the products and heard the story, I knew there would have to be something online that really grabbed people's imaginations.

**Q. What's the best thing about working on BIONICLE.com?**

**A.** One of the best things is that I get to communicate directly with the BIONICLE fans. I pay attention to the message boards and the fan sites because I want to make BIONICLE.com the first place you think of if you want to know anything about BIONICLE.

**Q. Let's talk about the special site for BIONICLE 2: Legends of Metru Nui. What goes into planning something like that and having it go live?**

**A.** I started really planning the B2 site in April. A

site like this is a little more time-consuming simply because we are working with a partner, Buena Vista, the movie distributor, and they have different needs for the site. Since we also have the Kanoka Club this year on BIONICLE.com, we have room to put extras on the club rather than having to build a huge movie site. The web team – art director Claus Sennov, designer Sanne Kolbaek, web programmer Hans Rauff Jensen, and project manager Geoff Smith – really did a great job!

**Q. What is your favorite part of BIONICLE.com?**

**A.** I really like the Kanoka Club, especially the Vahki animations and the Rahkshi rock video. I also like the Legends section, especially the different areas of the city. And I think the Morbuzahk game is really fun and quite different other games we have had in the past.

**Q. Who is your favorite BIONICLE hero? Villain?**

**A.** I'm quite taken with the Toa Metru after hanging out with them for the past year. I especially like Matau's humor and zest for life. And how can you not like the ultimate villain, Makuta? But I know for a fact that next year's villain will be one of my favorites!

Keep checking BIONICLE.com for new games, updates, and exciting news and information all year long!



# Power of Legends



BIONICLE® Powered  
Toothbrush by

**Colgate®**

**LEGO**



The new  
toothbrush  
comes with  
a Mask of  
Power brush  
cover that  
also fits  
on BIONICLE  
action heroes!



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# surrender or run

THE VAHKI ARE NOW ENFORCING ORDER AT YOUR LOCAL TOY AND DEPARTMENT STORE. CAPTURE THEM...BEFORE THEY CAPTURE YOU.



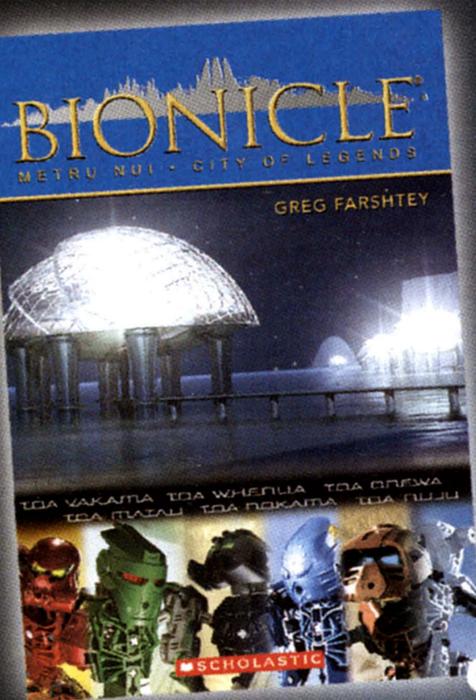
BIONICLE

METRU NUI  
CITY OF LEGENDS

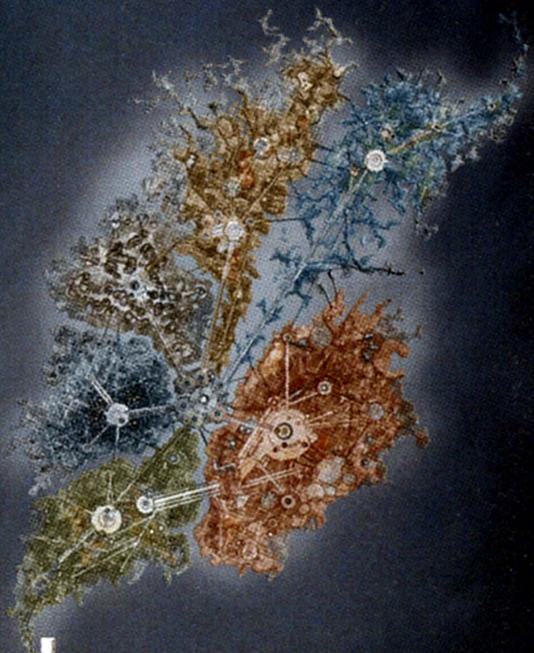


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# BIONICLE



Get the book that has the code to unlock the secrets of Metru Nui!



## Secret Web Site!

- Use the exclusive code to get insider information about the BIONICLE® world
- Earn special Kanoka points
- Play cool BIONICLE® games

Look For The New BIONICLE® Guide Wherever Books Are Sold

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# BIONICLE

## METRU NUI

### THE Checklist

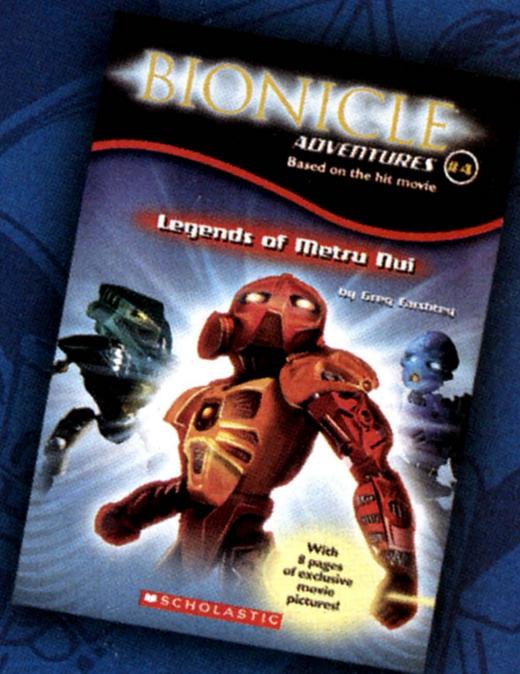
The updated guide to the hottest BIONICLE toys, books and more! Use this checklist to collect them all!



■ BIONICLE® 2: LEGENDS OF METRU NUI on DVD October 19th



■ BIONICLE Powered Toothbrush from Colgate



■ BIONICLE Novels from Scholastic



■ NIDIHKI from LEGO®



■ TURAGA DUME and NIVAWK from LEGO



■ TOA VAKAMA from LEGO

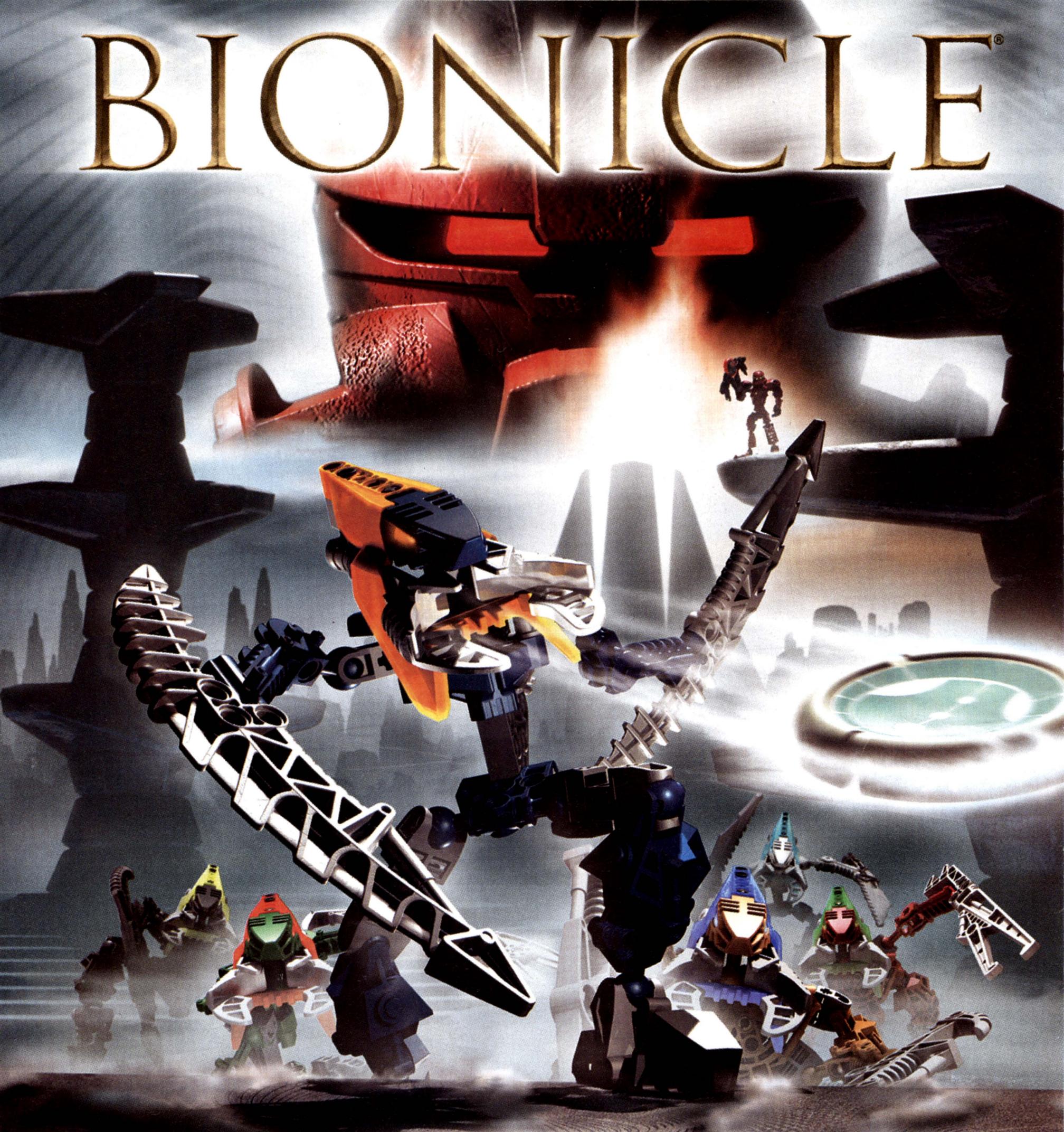


■ KREKKA from LEGO



■ VAHKI VORZAKH from LEGO

# BIONICLE®



## METRU NUI

**THE VAHKI ARE NOW ENFORCING ORDER AT YOUR LOCAL TOY AND DEPARTMENT STORE. CAPTURE THEM...BEFORE THEY CAPTURE YOU.**

